



SPHS Theatre Programs Sponsorships 2011-2012

The Severna Park High School Falcon **Drama Boosters** are pleased to present program advertising opportunities. These Ads are an excellent chance for local businesses to support their community, the arts, and to reach a very distinct target market of consumers. More than 10,000 theatre programs will be printed and your ad message will be distributed at 17 separate performances throughout the school year.

Program Circulation and Distribution

November 2011

- ***Fiddler on the Roof***
- Anticipated print run (five performances): 2,000

March 2012

- ***Rock-n-Roll Revival XXIII***
- Anticipated print run (eight performances): 7,200

May 2012

- ***Our Town***
- Anticipated print run (three performances): 600

To Appear in ALL THREE programs, Ads must be received by 15 October 2011.

BONUS: Additionally, program sponsors will be listed on the SPHS drama website www.sphsdrama.com, listed in the 'One Act Plays' Program, and on display at all SPHS performances on the lobby placard.

Program Advertising Rates (rates include ad placement in ALL three programs and Bonus)

- B&W, Inside Front, Inside Back (Full page) \$750
- B&W, FULL Page Ad \$550
- B&W, HALF Page Ad \$300
- B&W, QUARTER Page Ad \$150

Advertising Mechanical Specifications

PROGRAM SIZE

Covers and Full Page

½ Page (horizontal)

¼ Page (horizontal)

ROCK 'N ROLL

6" wide x 7.5" high

6" wide x 3.75" high

6" wide x 2" high

Fall/Spring Shows

4.5" wide x 7.5" high

4.5" wide x 3.75" high

4.5" wide x 2" high

Terms and Guidelines

All advertising must be deemed appropriate by the Drama Booster Executive Board, and the board reserves the right to refuse ads. Ad placement is at the discretion of the program staff.

SPHS
FALCON



DRAMA BOOSTERS

SPHS Drama Programs Advertising Form

www.sphsdrama.com

The SPHS Falcon Drama Boosters greatly appreciate your sponsorship participation and contribution to the performing arts at our high school. Please complete, sign and mail this form along with payment and a proof of your advertisement to:

Alice Judd
401 Edin Garth
Severna Park, MD 21146

**Checks should be made payable to Falcon Drama Boosters.*

Electronic submissions should e-mailed to Alice Judd alicejudd@comcast.net in JPEG or PDF format. Revisions to ad materials may incur additional charges. Sponsorship payment in full **must be received by October 15, 2011.**

.....
Business Name: _____

Mailing Address: _____

Contact Person: _____

E-Mail: _____

Phone: _____

Ad Headline: _____

Size: ___ Full Page ___ Half Page ___ Quarter Page

Amount Enclosed \$ _____

Please enclose: ___ Completed Form ___ Payment ___ Ad Proof

Authorized Signature: _____ Date: _____