



SPHS THEATRE “PROGRAMS” SPONSORSHIPS 2009-2010

WWW.SPHSDRAMA.COM

The Severna Park High School Falcon **Drama Boosters** are very excited to present “Program Advertising Sponsorships.” Here is an excellent opportunity for local businesses to support their community, the arts and reach a very distinct target market of community consumers. More than 9,000 theatre programs will be printed and your ad message will be distributed at 15 separate performances throughout the school year.

PROGRAM CIRCULATION AND DISTRIBUTION

- November 2009
 - *Bye Bye Birdie* (New material Deadline: 10/15/09*)
 - Anticipated print run (six performances): 2,400
- March 2010
 - *Rock-n-Roll Revival XX* (New material Deadline: 2/3/10*)
 - Anticipated print run (seven performances): 6,300
- May 2010
 - *The Winter’s Tale* (New material Deadline: 4/7/10*)
 - Anticipated print run (two performances): 400

BONUS: Additionally, program sponsors will be listed on our drama website, listed in the ‘One Act Plays’ Program, listed in the four ‘Improv Night’ Programs and on display at all performances on the Lobby Placard.

PROGRAM ADVERTISING RATES (RATES INCLUDE AD PLACEMENT IN ALL THREE PROGRAMS AND BONUS)

- B&W, Inside Front, Inside Back (Full page).....\$750
- B&W, FULL Page Ad.....\$550
- B&W, HALF Page Ad\$300
- B&W, QUARTER Page Ad\$150

ADVERTISING MECHANICAL SPECIFICATIONS

NOTE: Program format sizes vary and only Black & White ads accepted

PROGRAM	ROCK ‘N ROLL	BYE BYE BIRDIE/ THE WINTER’S TALE
Covers and Full Page Size	5.5” wide x 7” high	5” x 7 ½”
1/2 Page Size (horizontal)	5.5” wide x 3.5” high	5” x 3 ¾”

TERMS AND GUIDELINES

- All advertising must be deemed appropriate by the Drama Booster Executive Board, and the board reserves the right to refuse ads. Ad placement is at the discretion of the program staff.
- *Ad revisions and new material will be accepted, but must meet the specific program deadline for each production: *Bye Bye Birdie*, 10/15; *Rock ‘N Roll Revival XX*, 2/3; *The Winter’s Tale*, 4/7. If not received by the deadline, the ad material on file will be printed.
- Ad submissions should be properly sized (two sizes for publication formats, see above) and e-mailed to Angie Germanos agermanos@aacps.org in one of the following formats: JPEG or PDF. Revisions to ad materials may incur additional charges.

SPHS
FALCON



DRAMA BOOSTERS

ADVERTISING INSERTION FORM

WWW.SPHSDRAMA.COM

The SPHS Falcon Drama Boosters greatly appreciate your sponsorship participation and contribution to the performing arts at our high school. Please complete, sign and mail this form along with payment* and a proof of your advertisement to:

SPHS Falcon Drama Boosters
P.O. Box 823
Severna Park, MD 21146

**Checks should be made payable to Falcon Drama Boosters.*

Sponsorship payment in full **must be received by October 15 for space reservation.**



Business Name: _____

Mailing Address: _____

Contact Person: _____

E-Mail: _____

Phone: _____

Ad Headline: _____

Size: Full Page Half Page Quarter Page Amount Enclosed \$ _____

Enclosed: Completed Form Payment Ad Proof

Authorized Signature: _____

Date: _____